

MODESTO CALIFORNIA

Facts and Figures July 2018

Population (Modesto Incorporated Area): [214,221](#)

Date of Incorporation	August 6, 1884	Median Household Income:	<u>\$50,996</u>
Adoption of City Charter	January 14, 1963	Median Age:	34.7
Form of Government	Council-Manager		(1)

Educational Attainment (age 25 up)

Less than 9th Grade	9.2%
Some High School, no diploma	9.3%
High school graduate or equivalent	<u>27.3%</u>
Some College, no Degree	27.3%
College Graduate: Associate's Degree	8.4%
College Graduate: Bachelor's Degree	<u>12.1%</u>
Graduate or professional degree	6.2%
	(2)

Housing

Housing Units (2)	<u>75,377</u>
Median Housing Unit Value (Zillow 4/18)	<u>\$289,800</u>
Average Monthly Rent (rentjungle.com 6/18)	<u>\$1,230</u>

Employment Data (age 16 up)

Employment Rate:	<u>90.6%</u>
Management, Business, Science Arts Occupations:	28.6%
Service Occupations	19.5%
Sales & Office Occupations	26.2%
Natural Resources, Construction, & Maintenance Occupations	11.1%
Production, Transportation, & Material Moving Occupations:	14.6%
	(2)

Ethnic Diversity

White	45.1%
Hispanic	38.6%
Asian	7.4%
Black or African-American	3.9%
American Indian or Alaskan Native	0.7%
Native Hawaiian or Pacific Islander	1.0%
Two or More Races	4.8%
	(1)

Major Employers

E & J Gallo Winery	Modesto City Schools
Del Monte Foods	Memorial Medical Ctr.
Foster farms dairy	Doctors Medical Ctr.
Stanislaus Food Prod.	Save Mart Supermarkets
Silgan Containers	Modesto Junior College
Frito Lay Foods	Wal-Mart (3 Locations)
Pacific SW Containers	Kaiser Permanente
Rizo-Lopez Foods	Sutter-Gould Med. Fdn.
	Med-America
	Royal Robbins HQ

(3)



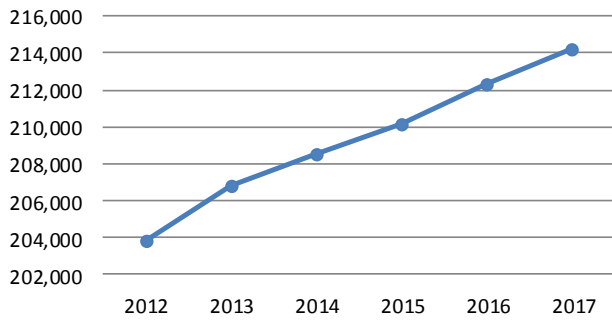
City of Modesto
Community and Economic Development Department
1010 Tenth St., Suite 3300
Modesto, CA 95354
www.modestogov.com/ced

Sources: (1) www.census.gov/quickfacts 2017 and (2) American Community Survey 2016 (3) City of Modesto

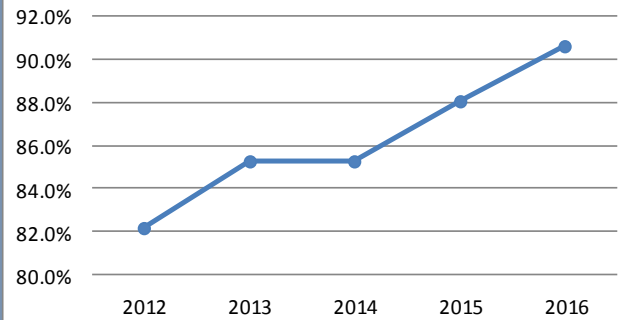
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Facts and Figures: Trends

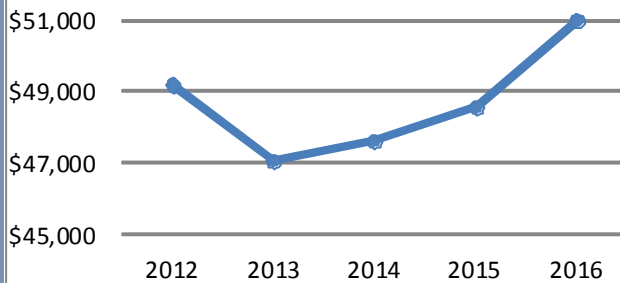
Population



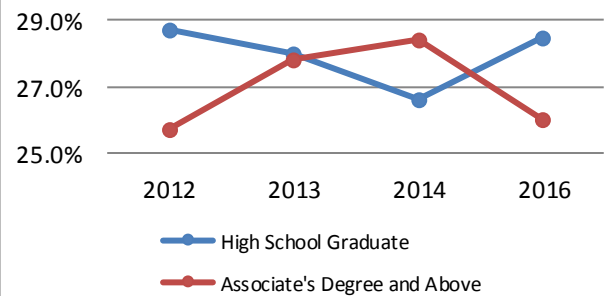
Employment Rate



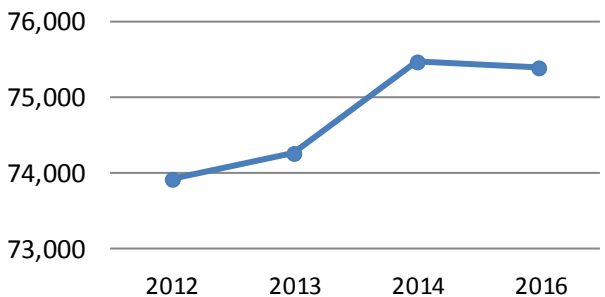
Median Household Income



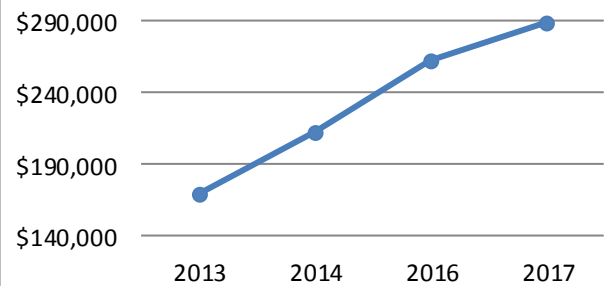
Educational Attainment



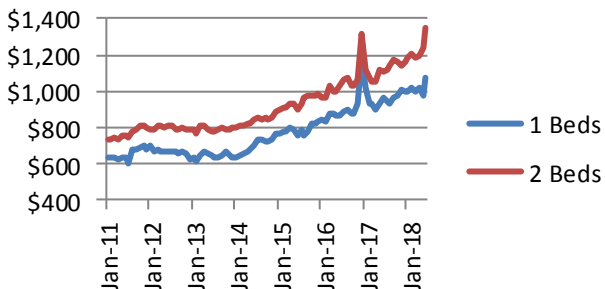
Housing Units



Median Housing Value



Average Rent



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